

FMJ **J**OBFINDER

Published in association with FMJ & I-FM.net **FMJ** **iFM**
www.i-fm.net



media information

about the magazine

FMJobfinder is published by MPP, publisher of Facilities Management Journal (FMJ) the market-leading monthly magazine for Facilities Managers established 1990.

FMJobfinder was launched in September 2004 in recognition of the need for a high circulation, fortnightly recruitment magazine for the fast growing Facilities Management sector. Its readership predominantly comprises facilities managers but also includes estates managers, health & safety managers as well as contracts managers, property managers and associated job titles involved in the FM discipline.

FMJobfinder is now firmly established as the leading source for quality FM vacancies, reaching a total circulation of 28,000 every fortnight.

Each issue is published in full colour and, with limited editorial content, gives the reader a quick and easy guide to current vacancies, forming the perfect add-on to the market-leading Facilities Management Journal.



Distribution & Circulation

At the end of the second and last week of each month, FMJobfinder is mailed to named individuals working across the private and public sector as shown in the table below and distributed as follows:

On the second Friday of each month

18,000 personally addressed copies are mailed.

On the last Friday of each month

12,500 personally addressed copies are mailed as an 'outsert' with FMJ.

5,500 personally addressed copies are mailed separately.

In addition, all recruitment vacancies are emailed to an additional 10,000 individuals in association with i-fm.net. All vacancies advertised in FMJobfinder appear on both the fmjobfinder.com and i-fm.net websites free of charge.

Breakdown of Analysed Circulation by Job Title

Building control officer	129
Building manager (services/maintenance)	850
FM Consultants	325
Contracts manager	452
Environmental managers	250
Estates manager	2241
Facilities director	1318
Facilities manager	8213
Health & safety manager	660
Housing manager	636
Chairman/ CEO / Managing director	240
Projects Manager	729
Property manager	1520
Technical services manager	437
Total Circulation	18,000
I-fm.net members	10,000
TOTAL DISTRIBUTION	28,000

FMJobfinder gives the advertiser the highest quality, most dynamic and largest readership in the market. No other fortnightly FM recruitment magazine can match this!

-  the leading FM recruitment magazine reaching 28,000 FM professionals every fortnight including BIFM, RICS and CIBSE members
-  the highest quality, most dynamic and largest audience
-  the most cost effective recruitment advertising in the market
-  lowest cost per 1000 readership
-  vacancies appear free on www.fmjobfinder.com & www.i-fm.net
-  excellent response across a wide range of job titles
-  featuring the popular 'Day In The Life' series

Bespoke circulation opportunities

As we hold such a broad and extensive FM database, we can offer regular advertisers the opportunity to tailor an additional part of the circulation (up to 1,000 names) for a specific issue of FMJobfinder.

The cost for this service is dependent on your specific requirements and is available on request.

Internet Advertising

All vacancies advertised in FMJobfinder appear on the fmjobfinder.com and i-fm.net websites free of charge.

Publication Deadlines

PUBLICATION DATE	RECRUITMENT BOOKING DEADLINE	COPY DEADLINE
Friday 15th September	Monday 11th September by 4pm	Tuesday 12th September by 1pm
Friday 29th September	Monday 25th September by 4pm	Tuesday 26th September by 1pm
Friday 13th October	Monday 9th October by 4pm	Tuesday 10th October by 1pm
Friday 27th October	Monday 23rd October by 4pm	Tuesday 24th October by 1pm
Friday 10th November	Monday 5th November by 4pm	Tuesday 6th November by 1pm
Friday 24th November	Monday 20th November by 4pm	Tuesday 21st November by 1pm
Friday 8th December	Monday 4th December by 4pm	Tuesday 5th December by 1pm
Friday 12th January	Monday 8th January by 4pm	Tuesday 9th January by 1pm
Friday 26th January	Monday 22nd January by 4pm	Tuesday 23rd January by 1pm
Friday 9th February	Monday 5th February by 4pm	Tuesday 6th February by 1pm
Friday 23rd February	Monday 19th February by 4pm	Tuesday 20th February by 1pm
Friday 9th March	Monday 5th March by 4pm	Tuesday 6th March by 1pm
Friday 30th March	Monday 26th March by 4pm	Tuesday 27th March by 1pm

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rates & specifications

Recruitment Advertising Rates

	MONO	COLOUR
Full Page A4	£2500	£3100
Half Page A4	£1800	£2300
Quarter Page A4	£1100	£1500
Single Column Centimetre	£45.00	£50.00

Payment terms

All invoices are to be paid strictly on thirty days net. Any extension to payment terms must be authorised in writing by the Publisher.

Artwork Technical Dimensions

Full Page Bleed	307 x 220mm	1/2 Page Horizontal Bleed	154 x 220mm
Full Page Trim	297 x 210mm	1/2 Page Horizontal Type Area	130 x 187mm
Full Page Type Area	273 x 187mm	1/2 Page Vertical Bleed	307 x 112mm
1/4 Page	130 x 86mm	1/2 Page Vertical Type Area	273 x 86mm

Cancellation Dates

4 weeks preceding cover date

Inserts

Inserts are accepted by FMJobfinder and can be targeted to reach the full or part circulation identified by geographical breakdown. Prices will be quoted on per-thousand basis and are dependent on weight of insert.

Set and make up

The publishers can produce advertisements if sufficient notice is given. Copy must be submitted no later than one working week prior to publication. There is a 10% additional cost for this service. Text should be supplied in Microsoft Word. Pictures and logos must be supplied separately as high-resolution (300dpi) TIFF, EPS or JPEG files.

Finished artwork

All finished artwork must be received by 1pm on the Tuesday prior to publication and supplied preferably in Mac format as QuarkXPress4 files with CMYK images at 300dpi and all the required screen and printer fonts, or as CMYK PDFs with all fonts embedded.

PLEASE NOTE that we do not accept **PDFs** made from **Adobe InDesign**.

Digital files:

All files should be supplied by e-mail. Please contact the Production Department on Tel: 020 8771 3614 if you have any further enquiries.

